



Breakthrough Leadership Program

For Managers

Scalable, customized training to meet your needs

About Ward Clapham

Ward has led many organizations in the past 28 years to successful outcomes by breaking with the status quo and eliminating old-standing, ineffective processes and practices.

As a retired veteran of the Royal Canadian Mounted Police (RCMP), Ward understands what it's like to be the leader in a highly rigid, command-and-control environment. And he also understands how to make changes and get things done. His detachment was celebrated as one of the most progressive and effective units within the RCMP. More than 53 countries from around the world have studied his leadership approach. His model has also been championed by government and private institutions as the key to successful community safety and public reassurance.

Now he brings his years of experience and practical application to the corporate world with his training program *Break-With Leadership*.

1-604-808-2211

www.LeadBig.net

Challenge

A riddle: It can be felt, but not seen. It can drain an organization of its resources without ever getting a paycheck, taking sick leave, or requiring reimbursement. It can rob employees of energy, enthusiasm, and innovation. It can persist for years despite careful and concerted efforts to eradicate it. What is it? The status quo.

Educator Laurence Peter said, "Bureaucracy defends the status quo, long past the time when the quo has lost its status."

Solution

Ward Clapham, founder and president of Proactive Insights, has discovered the ultimate secret for quantum organizational improvement: ***Every breakthrough first requires a break with the old paradigms, practices, and principles that tether people and organizations to the status quo.***

In the *Breakthrough Leadership* training program for managers, you will learn and apply break-with insights that eliminate the ineffective status quo and that will take you and your organization to higher levels of performance.



Ward, thank you for taking the time to share your journey and leadership philosophy with us. Everyone that I met in your office is further proof of your successes—there was a definite desire to help and a focus on people. I'm thinking of moving to Richmond!

FranklinCovey Executive Study Group,
Vancouver B.C.

Thank you for your inspiring presentation on leadership. I have been a municipal member for 24 years, and I can honestly say that you held my attention for the entire presentation. Your presentation was "bang on" as it was apparent to me that you definitely "walk the talk."

Senior Police Leadership Course

Wow, bring him back. Excellent pertinent presentation; excellent example of servant leadership and thinking out-of-the-box. So awesome to hear your story/courage. Thank you for your inspiring voice. Excellent, Inspiring! Powerful!

Greenleaf Center for
Servant Leadership

Conclusive results from the completed evaluation forms for this 2005 Conference reveal that, for a second year in a row, the delegates' choice as "best speaker" was RCMP Superintendent Ward Clapham.

Pacific Northwest License,
Tax and Fraud Association

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Features

Proactive Insights' *Breakthrough Leadership* program for managers includes:

- Two to four hours of pre-consultation with key stakeholders to diagnose your needs and customize the design and content of the program.
- Customized training program to fit your needs: 1-day version, ½-day version, webinar versions.
- Access to the break-with assessment tool.
- Access to the Lead Big online community.

Benefits

Managers who participate in the *Breakthrough Leadership* program learn how to:

- Lead from purpose, not from policies.
- Apply the principles of servant-leadership.
- Create extraordinary results through visioning, planning, executing, and adjusting.
- Empower employees by expecting and measuring progress and performance.
- Lead through listening.
- Continually build and rebuild important connections, partnerships, and relationships.
- Focus primarily on prevention to chronic organizational problems, not on treatment.
- Implement changes by focusing on the majority.
- Have fun!

If you're looking for a way to break free of ineffective, outdated practices within your organization and experience new levels of performance, Proactive Insights' *Breakthrough Leadership* can help. Please call or click today for more information.

