



Breakthrough Leadership Program

For Employees

Scalable, customized training to meet your needs

About Ward Clapham

Ward has led many organizations in the past 28 years to successful outcomes by breaking with the status quo and eliminating old-standing, ineffective processes and practices.

As a retired veteran of the Royal Canadian Mounted Police (RCMP), Ward understands what it's like to be the leader in a highly rigid, command-and-control environment. And he also understands how to make changes and get things done. His detachment was celebrated as one of the most progressive and effective units within the RCMP. More than 53 countries from around the world have studied his leadership approach. His model has also been championed by government and private institutions as the key to successful community safety and public reassurance.

Now he brings his years of experience and practical application to the corporate world with his training program *Break-With Leadership*.

1-604-808-2211

www.LeadBig.net

Challenge

Organizations are not run by policies and procedures, scoreboards, mission statements, or information systems. Organizations are run by people—your employees. The effectiveness of your business hinges on the engagement of each individual who works for you. Stephen R. Covey said, “Disengagement is what happens when people continue to work at a company, but have effectively quit ... They put in what effort they must to get their paycheck and not get fired, but they’re not giving their talent, creativity, energy, or passion.” Inspiring front-line employees to stay engaged is a continual challenge for any business striving to meet and exceed organizational goals.

Solution

Ward Clapham, founder and president of Proactive Insights, has been a leader of people for over 30 years. He has successfully lead teams through the vicissitudes of the workplace in a way that kept employees engaged, creative, and inspired.

In the *Breakthrough Leadership* training program for employees, front-line team members will learn how to tap into their passion and ingenuity to move the organization to new levels of performance.



Thank you, Ward, for a great, humorous, inspiring, and fascinating presentation ... If somebody can take an army-type of organization like the RCMP and promote wellness by treating subordinates like equals and creating a place of respect, we should sit up and take notice.

Wellness Leadership, Canadian Library Association National Conference

Ward, I have reviewed the class evaluations and would like to share the members' feelings with you. First, you MUST come back and spend a few hours talking to our members. Actually, the only negative comments we got were that you were not given enough time for the presentation and they demand your return!

Wenatchee Conference

Fabulous, exceptional, motivational ... The best presentation.

Province of British Columbia Youth Custody Services Forum

On behalf of the entire team, thank you for a terrific presentation. I have received nothing but great comments.

Cutting Edge Leadership
Westin Bayshore Resort and Marine,
Vancouver, B.C.

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Features

Proactive Insights' *Breakthrough Leadership* program for employees includes:

- Two to four hours of pre-consultation with key stakeholders to diagnose your needs and customize the design and content of the program.
- Customized training program to fit your needs: 1-day version, ½-day version, webinar versions.
- Access to the break-with assessment tool.
- Access to the Lead Big online community.

Benefits

Employees who participate in the *Breakthrough Leadership* program learn how to:

- Ignite their passion, purpose, and imagination for their work
- Serve the organizations and its stakeholders effectively
- Stay flexible and adaptable
- Listen for understanding
- Unleash their talents and advance toward personal goals
- Make and maintain important relationships
- Focus on prevention by working from a mindset of preparedness
- Embrace the reality of constant change
- Have fun and love their jobs

If you're looking for a way to generate a new level of initiative and creativity in your front-line employees, Proactive Insights' *Breakthrough Leadership* for employees can help. Please call or click today for more information.

